

TO: Board of Trustees  
FROM: Carl E. Haynes, Ph.D., President  
DATE: December 6, 2016  
SUBJECT: President's Report to the Board

### **ENROLLMENT/BUDGET**

In my October Report to the Board, I noted that due to our enrollment decline in the fall semester and also a need to reduce our planned budget expenditures for the year, at that time we had a projected deficit of approximately \$620,000. However, at the end of our 2015-2016 fiscal year, we realized excess revenue of approximately \$250,000 which we were able to carry forward to help address the 2016-2017 projected deficit. Our Deans and Department Heads during October reviewed their budgets to address the remaining \$370,000 projected shortfall. We had significant savings in projected utilities costs due to credits as a result of our solar panel initiative of \$150,000, and an additional \$120,000 in our various departments achieved by reducing their respective budgets. We also had projected savings of approximately \$35,000 in our fringe benefits area. At this time we still have an estimated deficit of \$65,000 which we expect to address over the course of the year with anticipated staffing changes and retirements. However, we will be reviewing this again in February once our spring enrollment is known and whether or not that will indicate a need for further budget adjustments, either positively or negatively.

### **STRATEGIC PRIORITIES/ACTION PLAN**

The quarterly Strategic Priorities/Action Plan Report was shared with the Board and members of the College community in early November.

### **ROOF REPLACEMENT PROJECT**

The weather, with the rain and the snow, has not been kind for the continuing work on the roof. The south end of the building has been completed. Work at this time of the year will be intermittent and will be done when the temperature is adequate, but we are not expecting a great deal of progress before winter sets in fully.

### **OTHER MATTERS**

On October 20, I attended the Pathways lunch in recognition of the 78 Pathways students that received the scholarship award this fall. The keynote speakers were Anna Shcherenkov, Stephen Mead, and Cindy Hemmingway. Also attending were Arthur Kuckes and Martha Wright who have provided the endowment for this program. Arthur likewise serves as a member of our Board of Trustees and provided remarks to the group, as well.

On October 21, Provost Connors, Deans Penziul, Ryan, Wunderlich, and I traveled to SUNY Cortland for a Regional meeting with SUNY Provost Alex Cartwright. We provided an update on our EXCELS Performance Improvement Plan and discussed

various current initiatives to improve completion and other success indicators for our students to Provost Cartwright, Senior Vice Chancellor Johanna Duncan-Poitier, and other members of SUNY Systems Administration. The Provost was particularly excited to learn about the Emerging Scholars Program.

On October, 24 I, together with the members of the Executive Council and other staff from the College, volunteered and handed out food at the Mobile Food Pantry that was visiting campus. Nearly 150 people were provided with food, with approximately 130 of those being our students.

On October 25, Professor Janet Swinnich, Garry VanGorder, Executive Director of the Cortland County Business Development Corporation, and Trustee Davison, traveled to Onondaga Community College for a meeting of the Central New York Regional Community College Economic Development Council. Also attending were Lieutenant Governor Kathy Hochul, Chancellor Nancy Zimpher, Sr. Vice Chancellor Johanna Duncan-Poitier, along with colleagues from Cayuga Community College and Onondaga Community College.

On October 26, I participated in the annual Fall Scholarship Recognition Ceremony. There were 51 students and 24 sponsors in attendance with \$87,223 in scholarship funding awarded.

On October 28, at the invitation of Dr. John Gibraltar, new President at Wells College, I travelled to Wells College for a lunch and discussion of mutual collaborations between our two colleges.

On October 29 – November 5, I welcomed two groups of visitors (14 in total) from the Autonomous University of Cali, Colombia (UAO), as well as the University Uniminuto from Bogota, Colombia. The first group, primarily from UAOTEC, came to campus to learn how Tompkins Cortland operates. Two rectors from Uniminuto were also interested in learning about the community college model. The group met with approximately twelve faculty/staff/department heads to learn about the functioning of the respective areas (including enrollment management to sustainable farming and food systems). Both universities are interested in the establishment of a program similar to our sustainable farming and food systems. The second group came to learn primarily about business and related programs, especially at LeMoyne College and the Madden School of Business. Tompkins Cortland is assisting both universities in the establishment of collaborative arrangements with the Madden School in the development of a dual degree program in Masters of Business Administration (MBA). A very successful meeting was held at Madden school with the details of the MBA programs for both institutions in partnership with LeMoyne College began to take shape. The three institutions are taking additional steps to solidify the dual degree MBA programs between the three campuses. There is also the possibility that several of the other Red Mutis universities are interested in the same arrangement with the Madden School. On Thursday, they briefly visited Tompkins Cortland, Coltivare, and the Farm.

Also on October 31, I attended a lunch to welcome Dr. Kurt Stahura, Dean of the College of Hospitality, Tourism, and Sports Management at Niagara University. We have a strategic alliance with Niagara University to help students continue their study there with a scholarship and full credit for their coursework here at Tompkins Cortland. Dr. Stahura was here to meet with students about their program and to discuss how we can most effectively partner to assist our students and to provide pathways for the colleges to connect.

On November 3, I attended and provided brief remarks at the Phi Theta Kappa Induction Ceremony where 14 of the 50 students inducted into the two-year college honor society for fall 2016 participated in the ceremony. There were approximately 50 family, friends, and staff in attendance to show support for the students and David Snyder provided keynote remarks.

On November 4, I hosted a group of Service Tradition students to a lunch where I learned of their commitment to their academic studies, work experiences, and their volunteer commitments in the community.

On November 5, Sue and I attended the first annual TC3 Farm Harvest Celebration Dinner (pig roast). This event was held at the TC3 Farm and eighty attendees joined in celebrating the past season. Over 90% of the menu was grown at the farm and Sustainable Farming and Food Systems students helped with growing and harvesting the vegetables and feeding and caring for the pigs. Students in the Wine Marketing program poured their NYS award winning wines. The event was our first on-farm collaboration with Coltivare.

On November 9, I attended the TC3 Foundation Childcare Campaign Fund Raising Campaign Kickoff event in the Student Center.

On November 10, we held our annual Fall Board of Trustee Retreat in the Ronald W. Space Board Room at the College.

On November 14, I attended a luncheon at Cornell University where the newly appointed President of Cornell, Martha E. Pollack, Ph.D., was announced and introduced.

On November 15, I attended the National Philanthropy Day Award Luncheon, this year held at Emerson Suites at Ithaca College. Also attending were Tompkins Cortland staff Bruce Ryan, Blix Taetzsch, Khaki Wunderlich, Paul Brenner, Julie Gerg, and Johanna Hartnett, Foundation Board members Tom LiVigne, Gene Yarussi, and Laurie Linn, and guests Bob Baxter, Larry Baum, Carol Kammen, Susan Lesser, and Beverly Baker. There were approximately 200 people in attendance.

On November 19, I attended the sixth annual Cornell Town-Gown (TOGO) Awards ceremony, held at Ithaca High School. The TOGO Awards celebrate the connections between Cornell University and local communities and highlight the achievements of

local leaders who have left or are leaving high-profile positions. Amy Trueman, our retired Dean of Student Life, and Trustee Dammi Herath, recently retired Executive Director of the Women's Opportunity Center in Ithaca, were both recognized for their service to our communities.

On November 29, Paul Brenner and I met with Jean McPheeters, President of the Legacy Foundation, to discuss possible support for our Childcare Center campaign.

On November 24 and 25, the College was closed in observance of the Thanksgiving Holiday.

On November 30, I, along with Aiden Payne from the Dryden Kitchen Cupboard, participated as judges in the "CANstruction" event put on by student life. This event is done annually in conjunction with our donation to the Dryden Kitchen Cupboard.

Student Life staff and students delivered the cans and the funds to the Dryden Kitchen Cupboard.

On December 1, I hosted Dr. Cliff Wood, President of Rockland Community College and eleven members of his Board of Trustees and key staff at the College to a tour of Coltivare and the TC3 Farm.

Also on December 1, Paul Brenner and I travelled to the Nancy S. Lieberman Extension Center to provide an information session on our Childcare Center Campaign.

On December 2, Paul Brenner and I met with George Ferrari, CEO of the Community Foundation of Tompkins County, and Amy LeViere, Philanthropic Services Officer, to discuss possible support for our Childcare Center campaign.

On December 3, I attended the Vector Scholar First Semester Celebration in the Forum. There were 36 Vector Scholars in attendance, together with their guests who they identified as a particular support for their first semester success. The students told heartfelt stories about how valuable the program has been in helping them make a successful transition to college. They all thanked Arthur Kuckes for the opportunity provided to them through his generous support for the program. There were approximately 80 scholars/guests/staff in attendance at the event.

On December 5, Paul Brenner and I met with Tom Gallagher, President of the Cortland Community Foundation, here on campus to discuss possible support for our Childcare Center campaign.