



# I·D:SUMMIT

**Masculinity**

**February 16, 2020 | 9:00 a.m. - 3:00 p.m.**

**TOMPKINS  
CORTLAND**  
COMMUNITY COLLEGE



Sunday, February 16, 2020

## **Masculinity**

The Office of Diversity Education and Support Services (ODESS) is excited to have you join us for our 6<sup>th</sup> Annual I.D. Summit. This conference fosters critical dialogue about the intersection of identity and the social systems that affect our daily lives. This is an opportunity for undergraduate students and faculty to share their research, network, and enhance their facilitation skills.

### **Registration Location**

**TOMPKINS CORTLAND COMMUNITY COLLEGE | MAIN CAMPUS | INFORMATION DESK**

### **Agenda**

9:00 a.m. - 9:50 a.m. | Registration and Breakfast | Forum

9:35 a.m. - 9:50 a.m. | Welcome | Forum

10:00 a.m. - 11:00 a.m. | Opening Keynote | Carlos Andres Gomez | Forum

11:05 a.m. - 12:10 p.m. | CONCURRENT SESSIONS I | Designated Rooms

12:10 p.m. - 1:00 p.m. | Lunch and Diversity, Equity & Inclusion Awards Ceremony | Forum

1:05 p.m. - 2:10 p.m. | CONCURRENT SESSIONS II | Designated Rooms

2:15 p.m. - 2:50p.m. | Closing Keynote | Tackie Huff | Forum

2:50 p.m. - 3:00 p.m. ID Summit Closing | Name Tag Raffle with Dessert | Forum

## Opening Keynote



**Carlos Andrés Gómez** is a Colombian American poet, speaker, actor, and writer from New York City. He is the author of *Hijito*, selected by Eduardo C. Corral as the winner of the 2018 Broken River Prize and a #1 SPD bestseller, and the coming-of-age memoir *Man Up: Reimagining Modern Manhood*, released by Penguin Random House. Named 2016 Best Diversity Artist by Campus Activities Magazine and Artist of the Year at the 2009 Promoting Outstanding Writers Awards, Carlos costarred in Spike Lee's #1 box office movie *Inside Man* with Denzel Washington, Jodie Foster, and Clive Owen. He appeared in the sixth season of HBO's *Def Poetry Jam* and in the third season of TV

*One's Verses and Flow*. Carlos is widely known for his viral poems, "Where are you really from?" and "What Latino Looks Like," which have garnered millions of views online. He has partnered with John Legend and KYLE on *Senior Orientation*, a program to counteract bullying and champion inclusive masculinity among high school students. Carlos has headlined festivals all over the world, including Indonesia, South Africa, Australia, Sri Lanka, the United Arab Emirates, Cambodia, Ireland, Spain, Canada, England, and as Guest of Honor at the Berlin International Literature Festival in Germany.

Star and co-writer of the Emmy Award-winning "Respect Yourself" television spots by At Large Films, Carlos has been featured on a wide range of media outlets and platforms, including NPR, TEDx, NBC News, The New York Times, People en Español, Forbes, BuzzFeed, Button Poetry, VIBE magazine, BET, Elle magazine, Teen Vogue, Upworthy, Mashable, Hindustan Times, South China Morning Post, The Sunday Times Sri Lanka, Gulf News, The Irish Times, The National, Now This, Power of Positivity, We are mitú, HuffPost Latino Voices, MSNBC's Melissa Harris-Perry, WE Day UN at the Barclays Center, Central Park SummerStage, the Edinburgh Festival Fringe, Macy's Passport Show, the Voto Latino Power Summit, the United Nations Commission on the Status of Women, Life is Beautiful Music & Arts Festival, the Clinton Global Initiative Annual Meeting, the Apollo Theater, the Omega Institute's Women & Power Conference, on Broadway with Savion Glover, and, during President Obama's tenure, drew a standing ovation at the White House.

Carlos graduated magna cum laude from the University of Pennsylvania with a B.A. in history and earned his M.F.A. from the Program for Writers at Warren Wilson College. A former social worker and public school teacher, Carlos co-founded The Excelano Project (one of the nation's premier performance poetry groups) at the University of Pennsylvania in 2001. A two-time International Poetry Slam Champion (TIPS '06, BNIPS '10), he has lectured and performed at more than 500 colleges and universities, facilitated countless workshops, and delivered numerous keynotes and commencement addresses. Carlos has shared the stage with a diverse range of celebrated artists and icons, including John Legend, Gloria Steinem, Dr. Cornel West, Eve Ensler, MC Lyte, Amiri Baraka, Carole King, Ishmael Reed, Sheryl Sandberg, John Leguizamo, Wyclef Jean, Hozier, KYLE, Mary Mary, Javier Colón, Rosie Perez, Pete Rock, Ntozake Shange, Toots and The Maytals, Immortal Technique, Junaid Jamshed, Suzanne Vega, Saul Williams, Reggie Watts, and Mos Def. Over the past 18 years, Carlos has headlined shows in 25 countries across five continents, as well as 46 U.S. states, and counting...he continues to tour the globe.

## Our Speakers



**Leah Calzolaio** is currently a member of the Tompkins Cortland Community College Admissions team where she recruits in Cortland County, Manhattan and Brooklyn. She is a proud two-time SUNY graduate with both a B.A. in Music Industry from SUNY Oneonta and an A.S. in Wine Marketing from right here at Tompkins Cortland Community College. Before joining the Admissions staff here at TC3, Leah was the Project Coordinator for the Cortland LGBTQ Resource Center where she enjoyed training various professionals in topics that relate to the health, safety, recognition and acceptance of LGBTQ people.



**Nadia Moore, Lauren Ricks, Danielle Darby, and Sujayliz Alfred** **Minority Women in Sport**—"The purpose of Minority Women in Sports is to give a space in which students are provided support in order to help succeed in a field that is not catered to their demographic. We strive to give our members the tools to transition comfortably and confidentially throughout college and into the sports industry"

**Michael Popović** is the Coordinator for the International Studies major, the Coordinator for Days of Reflection: Education for Racial Justice and Equity, and the Co-Coordinator for Gender and Sexuality at SUNY Potsdam. His overall approach to social justice work centers on facilitated dialog to allow for constructive engagement with difference. In his role as Gender and Sexuality Co-Coordinator he provides support for students, faculty, and staff in the LGBTQ+ community, and serves as LGBTQ+ educational resource for the campus community, regional educational institutions, and the wider North Country of New York.



**Matt LaVine** is Assistant Professor of Interdisciplinary Studies and Program Analyst in the Division of Diversity, Equity, and Inclusion at SUNY Potsdam. His work focuses on how logic, language, and history can contribute to social justice activism. His book, *Race, Gender, and the History of Early Analytic Philosophy* will be published in the summer of 2020.



## Our Speakers



**Priscilla Burke** is originally from Brooklyn, New York. She is passionate about connecting, supporting, and challenging students to be successful but to also see failure as a path of success. She joined Tompkins Cortland CC because she feels the institution is a role model of her values and beliefs. Priscilla's previous work before Tompkins Cortland CC consisted of focusing on student diversity and inclusive initiatives for the Center for Diversity at SUNY Potsdam, educational and recreational programming, and diversity training. Priscilla is a proud Cardinal Alum who acquired her Bachelor's in Sociology and a Master's in Student Affairs and Higher Education from SUNY Plattsburgh.



**Timothy Thompson** is originally from the Bronx, N.Y. He comes to Tompkins Cortland Community College with a wide range of experience working with students from underrepresented communities. His past work includes student development initiatives, multicultural workshops and inclusive programming. He is passionate about supporting students, maximizing their academic potential and preparing them for life after college. Timothy is a graduate of Tompkins Cortland CC and SUNY Cortland where he respectively earned an Associate's and Bachelor's of Science degree in Sport Management with a concentration in International Sport. He is currently enrolled in Cornell Universities MPA program.



**Dr. Gerardo Tonatiuh Cummings Rendón** is an Assistant Professor of Spanish at the Dept. of World Languages at Onondaga Community College. At OCC he is also the Faculty Advisor of the Spanish Club, as well as a Council Member of the Council on Diversity and Inclusion, Chair of the Community Outreach Committee, and member of various other committees, past and present. Dr. Cummings' interests are diverse: from the Hispanic culture and its magical literature, to historical figures such as Emiliano Zapata, to Mexican horror and Hispanic films, he is drawn to the intense cultural production of all Spanish speaking countries, with a particular interest in Mexico due to his many contacts with film directors, actors, playwrights, etc. He received his B.A., M.A. and Ph.D. from Wayne State University in Hispanic literature and film and in literary and cinematic

theory. While a student at WSU he appeared in a print catalogue and a commercial promoting his alma mater. Cummings Rendón has given over 60 presentations in professional conferences in Canada, Mexico, and the United States and published over 30 academic articles, interviews, translations and book reviews on Latin American and Spanish literature and culture in national and international refereed journals from Puerto Rico, Spain, Costa Rica, Mexico and The United States such as *Crítica Hispánica*, *Rilce*, *Science Fiction Research Association Review*, *Femspec*, *Hispania*, *M/MLA*, *The Arizona Journal of Hispanic Cultural Studies*, *Film Quarterly*, *Revista Horizontes*, *Michigan Academician*, *Revista de Literatura Mexicana Contemporánea*, *Revista de Filología y Lingüística de la Universidad de Costa Rica*, *Tropos*, and *Selected Proceedings of the Pennsylvania Foreign Language Conference*. Lastly, he has published a book on a small rural community in Mexico, and is working on books on Luis Buñuel, Guillermo del Toro, and Mexican horror films. He is also an avid creative writer and a poet, with hopes of publishing his book of poetry soon.

**11:05p.m. - 12:10 p.m.**  
**Concurrent Session Descriptions I**

**The Media Masc**

Facilitated by: Leah Calzolaio

This workshop is designed around helping learners identify how messages delivered from the media affect our perception of the intersection between masculinity and the LGBTQ community. We will challenge common viewpoints and practice being open to other perspectives by using pop-culture icons to help bolster the message. This workshop is intended to be thought provoking, challenging and enlightening.

*Workshop Presentation | Room 280C*

**Critical Perspectives on Masculinity**

Facilitated by: Michael Popovic and Matt Lavine

As anyone paying attention ought to recognize, masculinity causes a great deal of problems around the world. Thus, a critique of masculinity and its various manifestations is necessary. One of the ways in which we can achieve a deeper understanding of gender and provide motivation for change/critique is by recognizing the extent to which masculinity is socially constructed. That is, once we see that there is nothing necessary or inevitable about gender roles and norms, but that they are deeply contingent on different social forces, changing them seems natural. In order to illustrate this, we will look at masculinity in various intersectional manners-- considering how, in a particular cultural context, masculinity interacts with race, sexual orientation, and country of origin.

*Workshop Presentation | Room 286*

**Minority Women in Sport**

Facilitated by: Nadia Moore, Lauren Ricks, Danielle Darby, and Sujayliz Alfred

This workshop is aimed to expose the unconscious patterns that women endure from male counterparts and dismantle these patterns to aid women in the workplace especially in male-dominated fields. The saying "good ole' boys club" is an underlining informal system that has ranged its way into the business world and caused women to fall short of positions and opportunities. As an institution and society, we need to have this conversation so we can see where we allowed this toxic masculinity to manifest and how we can implement changes, such as men taking a lead in becoming mentors for women, to try to change this culture.

*Workshop Presentation | Room 280D*

I·D:SUMIT

**1:05 p.m. - 2:10 p.m.**  
**Concurrent Session Descriptions II**

**Are you a fraud?**

Facilitated by: Priscilla Burke and Timothy C. Thompson

Do you feel that you haven't earned your success, you simply got lucky, you're a fraud, and around people who actually know what they're doing? This interactive workshop aims to explore the intricacies of impostor syndrome as it pertains to individuals in higher education. Additionally, participants will collaboratively discuss best tactics to overcome impostor syndrome and enhance academic, social, and emotional efficiency.

*Workshop Presentation | Room 287A*

**The Problem of the Macho Man**

Facilitated by: Dr. Gerardo Cummings

Latinos are universally linked with the word 'macho', a locution originating from Latin masculus or male. "Macho" has its positive angle, used to also mean valour, courage, and an indomitable streak, yet normally it's seen in a negative light, with a host of connotations associated with aggressiveness, sexual predation, violence, and quite often, death. In Latino countries, the "Macho Men" control the discourse in the household and political spheres, contributing to intolerant views towards growing and accepting LGBTQ communities in countries such as Chile and Mexico. To understand Latino masculinity we need to contextualize the conversation via historical and philosophical works such as Octavio Paz's *The Labyrinth of Solitude*, a groundbreaking study into not just the Mexican identity, but each Mexican's conflicting feelings relating to the inception of the country--a clash between cultures that resulted in the rape of indigenous women. It is a complicated discussion, but one that in this workshop we plan to explore via works such as Paz's and popular culture examples such as heroes like Emiliano Zapata, the Netflix series *Narcos*, criminals such as Pablo Escobar and icons such as Che Guevara. I believe this session topic relates to the conference theme because the discussion of masculinity is one that Latinos must grapple on a daily basis.

*Workshop Presentation | Room 282*

**Our Intersecting Selves: Social Identity & Equity**

Facilitated by: Carlos Andres Gomez

This interactive workshop will unpack and explore how our intersecting social identities impact how we each experience the world. We will interrogate historical legacies of structural inequity and the unearned privilege and access that accompany it. Moreover, we will investigate the ways in which some identities enable us to wield unearned structural power, while others, simultaneously, make us susceptible to systemic and interpersonal discrimination and disenfranchisement. Using history, intersectionality, and personal narrative as frames for discussion, participants will collectively explore these and other concepts.

*Workshop Presentation | Room 280D*

## Closing Keynote



**Tackie "T.K." Huff** works as a Student Success Advisor for the State University of New York (SUNY) at Tompkins Cortland Community College. He holds a master's degree in Leadership and Management from Western Governors University and a Bachelors in Mathematics from SUNY Potsdam College. In addition, he serves as a Police Officer for the Village of Homer Police Department. TK has facilitated various keynotes and workshops for SUNY Potsdam, Cornell University, Dryden School District, Kiwanis Key Club and numerous public and private institutions. Presentations consist of topics about inclusion, unconscious bias, diversity awareness and applicable skills towards progressive change.

### Mission

The Office of Diversity Education and Support Services (ODESS) envisions a positive and inclusive campus community where underrepresented student groups achieve equity in every respect and have full access to academic success and personal development. ODESS operates in partnership with other college departments to acknowledge the value of diversity by providing all students quality cross-cultural programs, needed services, and engaging leadership development opportunities.

### Contact Us

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