

**TC3 Global**  
**2009 Summer Intensive ESOL Program**  
**June 29-July 31, 2009**

**Overview**

The 2009 Summer Intensive ESOL Program is a short-duration, in house program designed to increase the English proficiency of adult professionals, to facilitate effective use of English and international communication strategies in their careers.

**Skills**

Specific program contents will only be finalized after a thorough needs analysis of all participants. General skills that will be learned include:

Business Correspondence

Reading comprehension for journal articles and reports

Social Business English

US Meetings and Negotiations

US Presentations

Program participants will also have the opportunity to interact with individuals in their professions, to acquire discipline specific jargon and to learn about corporate culture in the United States.

**Agenda**

Program length will be 5 weeks. Instruction during the day will progress as follows

Week 1: Orientation, Goal-setting, Cross-cultural communication workshop

Weeks 2-4: Language Instruction, Educational site visits

Week 5: Final evaluation, action plans

A brief description of each program component appears below:

**Orientation**

The program orientation will provide participants with detailed information regarding program procedures and expectations.

During the orientation, program participants will also set individual business English-related goals for the program. ESOL professionals will aid participants in setting SMART (strategic, measurable, attainable, realistic, timely) goals. These same ESOL professionals will also meet weekly with program participants to monitor their progress toward their language goals (during the ESOL practical lab).

### **Cross-Cultural Communication Workshops**

Cross-Cultural communication workshops are interactive sessions designed to increase cross cultural awareness and adaptability.

### **English Instruction**

English instruction will focus on the functional language necessary for conducting business in English. Participants will improve spoken and written communications, and will increase their understanding of written and oral material. All instruction will give special consideration to the participants' specific career areas.

### **Dinner Options**

Periodic dinners with recognized figures in local business and education allow program participants to interact with professionals in their own career area in a semi-formal social setting. These conversations will serve as an opportunity to become familiar with specialized career-related jargon and business/cultural practices.

### **Educational Site Visits**

Site visits to local businesses and/or universities allow participants to interact with members of the local business and academic community and to observe their US analogues in their real career settings.

### **Costs**

The cost of the summer program will be \$2000. This cost includes instruction, accommodations, texts, and transportation during the 4 weeks of the program.

Additional costs that are not included and that must be considered are food, airfare to JFK airport in New York City, visa expenses and TC3 health insurance (1 month of insurance at approximately \$100/month).

A detailed calendar of events appears below:

TC3 Global

2009 Summer Intensive English Program

Calendar: June 29-July 31

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Weekends
1	6/29 Orientation/goal-setting	6/30-7/2 -Cultural Communication workshop			7/3  NO CLASSES-July 4 <sup>TH</sup> holiday	<i>Participants may choose from a variety of optional activities, or are welcome to choose activities of their own.</i>
2	7/6 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 6:00-8:00 Dinner Option	7/7 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 3:30-5:30 (optional?) Conversation Club/Cultural Immersion (w/ community professionals)	7/8 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 6:00-8:00 Dinner Option	7/9 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 3:30-5:30 ESOL Practical Lab	7/10 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction	

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Weekends
3	<b>7/13</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 6:00-8:00 Dinner Option	<b>7/14</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 3:30-5:30 (optional?) Conversation Club/Cultural Immersion (w/ community professionals)	<b>7/15</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 6:00-8:00 Dinner Option	<b>7/16</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 3:30-5:30 ESOL Practical Lab	<b>7/17</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction	<i>Participants may choose from a variety of optional activities, or are welcome to choose activities of their own.</i>
4	<b>7/20</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 6:00-8:00 Dinner Option	<b>7/21</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 3:30-5:30 (optional?) Conversation Club/Cultural Immersion (w/ community professionals)	<b>7/22</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 6:00-8:00 Dinner Option	<b>7/23</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 3:30-5:30 ESOL Practical Lab	<b>7/24</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction	

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Weekends
5	<b>7/27</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 6:00-8:00 Dinner Option	<b>7/28</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 3:30-5:30 (optional?) Conversation Club/Cultural Immersion ( <i>w/ community professionals</i> )	<b>7/29</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 6:00-8:00 Dinner Option	<b>7/30</b> 9:00-12:00 ESOL instruction 12:30-1:30 Lunch 1:30-3:00 ESOL instruction 3:30-5:30 ESOL Practical Lab	<b>7/31</b> 9:00-12:00 Course wrap-up, action plans 12:30-1:30 Lunch 1:30-3:00 Completion ceremony <b>EVENING:</b> Final dinner, participants depart	