

**TC3 Global**  
**2009 Summer Pre University Intensive Program**  
**June 1-June 27, 2009**

**Overview**

The 2009 Summer Pre-university Intensive Program is a short-duration, in house program designed to expose high school students specializing in International Business to the English and business skills necessary for success in business in the US university classroom and in the field of International Business.

**Content**

Specific program contents will only be finalized after a thorough needs analysis of all participants. General content areas will include:

- Reading comprehension for academic texts
- Academic writing
- Academic listening and discussion
- Social business English (Business etiquette)
- US international business practices
- US university academic practices

Students will also have the opportunity to interact with individuals in their fields of study, to acquire discipline specific jargon and to learn about business and university culture in the United States.

**Agenda**

Program length will be 4 weeks. Instruction will comprise the following components

- Cross-cultural communication instruction
- International business research project
- Academic English instruction
- University class observations
- International business presenters/ site visits
- Business etiquette dinners
- Cultural exposure

A brief description of each program component appears below:

### **Cross-Cultural Communication Workshops**

The Cross-Cultural communication workshop is an interactive session designed to increase cross cultural awareness and adaptability.

### **International Business Research Project**

Students will use what they learn through the International Business site visits and presenters to develop an interactive presentation on a specific area of International Business that interests them. Participants will meet weekly with an advisor who will guide their research and the development of their presentation.

### **Academic English Instruction**

English instruction will focus on academic skills necessary for success in a US university classroom. Students will be exposed to the fundamentals of academic reading, writing, listening and speaking.

### **University Class Observations**

Students will have the opportunity to visit TC3 classes to observe teacher /student interaction, presentation of content, homework, etc, in an effort to raise awareness of the demands of a university classroom and to provide a point of comparison between university instruction in the US and university instruction in Peru.

### **International Business Presenters/Site Visits**

Site visits to and presentations by local professionals and businesses involved in International Business participants to interact with members of the local business community and to observe how business is conducted in real, out-of-class settings.

### **Business Etiquette Dinners**

Participants will meet weekly for instruction in US business etiquette and cross-cultural communication. Instruction will take place over dinner, allowing students to practice interacting in English in a setting that is less structured than the classroom.

## **Cultural Exposure**

Through weekly field trips, students will have the opportunity to explore important segments of the local culture of central/western New York. Students will also meet weekly for “cooking and culture” classes, which will explore the unique culture of a US university residence hall.

## **Costs**

The cost of the summer program will be \$2000. This cost includes instruction, accommodations, texts, and transportation during the 4 weeks of the program.

Additional costs that are not included and that must be considered are food, airfare to JFK airport in New York City, visa expenses and TC3 health insurance (1 month of insurance at approximately \$100/month).

## **Calendar**

A detailed calendar of events appears below:

TC3 Global

2009 Summer USIL Pre-university Intensive Program

Calendar: June 1-June 27

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Weekends
1	<p>6/1</p> <p>Program Orientation</p> <p>Campus Tours</p> <p>Local Area Orientation</p>	<p>6/2</p> <p>Cross-Cultural Communication workshop</p> <p>Evening: Cooking and culture class, grocery store trip</p>	<p>6/3</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-3:00 Presenter: International business</p> <p>3:00-4:30 Goal setting, research project advisement</p>	<p>6/4</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-3:00 TC3 class visits</p> <p>3:00-4:30 Goal setting, research project advisement</p>	<p>6/5</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-4:00 Site visits: International business</p>	<p>Picnic: Taughannock Falls State Park</p>

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Weekends
2	<p>6/8</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-4:00 Site visits: International business</p>	<p>6/9</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-3:00 TC3 class visits</p> <p>Evening: Cooking and culture class, grocery store trip</p>	<p>6/10</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-3:00 Presenter: International business</p> <p>3:00-4:30 Goal setting, research project advisement</p>	<p>6/11</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-3:00 TC3 class visits</p> <p>Evening: Business Etiquette dinner</p>	<p>6/12</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-4:00 Site visits: International business</p>	<p>Field Trip: Corning Museum of Glass</p>
3	<p>6/15</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-4:00 Site visits: International business</p>	<p>6/16</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-3:00 TC3 class visits</p> <p>Evening: Cooking and culture class, grocery store trip</p>	<p>6/17</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-3:00 Presenter: International business</p> <p>3:00-4:30 Goal setting, research project advisement</p>	<p>6/18</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-3:00 TC3 class visits</p> <p>Evening: Business Etiquette dinner</p>	<p>6/19</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-4:00 Site visits: International business</p>	<p>Field Trip: Niagara Falls</p>

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Weekends
4	<p>6/22</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-4:00 Site visits: International business</p>	<p>6/23</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-3:00 TC3 class visits</p> <p>Evening: Cooking and culture class, grocery store trip</p>	<p>6/24</p> <p>9:00-12:00 ESOL instruction</p> <p>12:30-1:30 Lunch</p> <p>1:30-3:00 Presenter: International business</p> <p>3:00-4:30 Goal setting, research project advisement</p>	<p>6/25</p> <p><b>RESEARCH PROJECT PRESENTATION/ EVALUATION</b></p> <p>Evening: "Business Dinner Meeting", awards ceremony</p>	<p>6/26</p> <p>Completion ceremony</p> <p>Picnic: Dryden lake</p>	<p>6/27</p> <p>Participants depart</p>