

Communication and Media Arts A.S., Broadcast Production A.A.S. Advisement Tip Sheet 2010-2011

CONTACT INFORMATION

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PURPOSE OF PROGRAM

Broadcast Production and Broadcast Journalism are high-energy, fast-paced career fields. At TC3 students benefit from a hands-on program that allows them to simulate the working environment in the classroom. TC3's Broadcast Journalism sequence is as close as students can get to working as a journalist while still going to college. In Broadcast Production, students can concentrate their studies in television or radio, or cross-train in both mediums. Our professional instructors (all of whom still work in the field) bring the latest trends from the field into the curriculum.

PRIORITY COURSES

All freshmen should get into COMM120. It is not offered in the spring and is a required pre-requisite for most other COMM courses. Also, try to get them into COMM100 and COMM101 their freshman year. Both of those are also offered in the spring. However, both of those courses also help serve as "homeroom" for the freshman, so it would really benefit the students to be in those courses. In addition, students should take FSS 160, which is specifically for COMM students.

COURSE SEQUENCING DETAILS

Fall Semester Advising

All freshmen need to take the courses in the "first semester" of the program they are in. If for some reason they can't take the classes as outlined (for example, because they need developmental courses) there are some courses that they **MUST** take in the fall, because they are prerequisites for all COMM classes in the future. COMM120 is a course that all freshmen should take.

IRM is also a required class for the freshmen in the A.S. program, and is only offered in the fall. If for some reason the student cannot take COMM courses (time conflict, etc.), please put them in PSYC103 instead of SOCI101.

Spring Semester Advising

If the student is coming in as a freshman in the Spring, they are already behind in their program.

Please register them for:

COMM101

COMM100

MATH, ENGL, PSYC or Lab Science elective.

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GUIDELINES FOR CHOOSING COURSES

N/A

JOB OPPORTUNITIES

Students in these programs have gone directly to work for television and radio stations like Channel 34 in Binghamton and 870 WHCU in Ithaca. Specific positions include on-air reporters, producers, and assignment editors.

TRANSFER INFORMATION

The Broadcast Journalism sequence is designed to align with related bachelor's degree programs so students can transfer as a junior. Graduates of this program may consider communications programs at:

- Ithaca College
- Iona College
- New York University
- SUNY Brockport
- SUNY Cortland
- SUNY Fredonia
- SUNY Oneonta
- SUNY Utica/Rome
- Syracuse University

FREQUENTLY ASKED QUESTIONS

Important clarification: The area has 3 programs: Broadcast Journalism, Broadcast Production with a TV focus, and Broadcast Production with a Radio focus. Please make sure the student is enrolling in the correct program for their career goals.