

# Wine Marketing, A.A.S.

Fall 2010

Student's Name:

Advisor's Name:

**Student needs to take the following courses:**

- ENGL 099 - Basic Writing Skills
  - MATH 090 - Developmental Math
  - MATH 095 - Beginning Algebra
  - RDNG 099 - Reading & Vocabulary Skills Development
  - RDNG 116 - College Reading and Study Skills
- Other Coursework Needed - See Below**

Course Requirement	Course Title	Credits	Min. Grade	Grade Earned T - Transfer	Semester Completed
<b>FIRST YEAR</b>					
<b>FALL</b>					
CAPS Elective		1			
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ENGL 100	Academic Writing I*	3	C		
HRMG 100	Introduction to the Hospitality Industry	3	C-		
Social Sciences Elective		3			
WINE 120	Survey of Wine & Alcoholic Beverages	3	C-		
<b>Total Credits</b>		<b>14</b>			
<b>SPRING</b>					
BUAD Elective		3			
ENGL 101	Academic Writing II	3			
MATH Elective		3-4			
Science Elective		3-4			
WINE 130	Grape Growing & Wine Business	3	C-		
<b>Total Credits</b>		<b>15-17</b>			
<b>SUMMER</b>					
WINE 213	Wine Internship	3	C-		
<b>Total Credits</b>		<b>3</b>			
<b>SECOND YEAR</b>					
<b>FALL</b>					
ACCT 101	Principles of Accounting I	4			
BUAD 204	Principles of Marketing	3			
ENGL 201 OR ENGL 204	Fundamentals of Speech OR Fundamentals of Interpersonal Communication	3			
Spanish Elective		3-4			
WINE 200	Sensory Evaluation for Wine & Food Pairing	3	C-		
<b>Total Credits</b>		<b>16-17</b>			
<b>SPRING</b>					
BUAD 212	Quality Customer Service	3	C-		
HRMG 201	Hospitality Law	3	C-		
HRMG 204	Hospitality Accounting	3	C-		
WINE 202	Beverage Studies	3	C-		
WINE 220	Wine Marketing & Merchandising	3	C-		
<b>Total Credits</b>		<b>15</b>			

**Semester Credits Required for Graduation: 63-66** See back page for SUNY General Education and Liberal Arts & Sciences Disciplines/Courses

A "C" or better grade is required in ENGL 100. A "C-" or better grade is required in BUAD 212, HRMG 100, HRMG 201, HRMG 204, WINE 120, WINE 130, WINE 200, WINE 202, WINE 213 and WINE 220.

\* A student exempted from ENGL 100 must substitute a three credit liberal arts elective. The course should be selected in consultation with the student's advisor.

Notes: