



Institutional Planning and Assessment Strategic Initiatives

February 2007

Amended February 2008

Amended February 2009

Goal	Initiatives
External Relationships To build and maintain partnerships that support learning, cultivate resources, and respond to community needs	Increase community awareness of TC3 and its programs and services. Knowledge of the college comes from information <ul style="list-style-type: none">• directly disseminated to specific external individuals and groups,• provided informally from staff and student involvement in the community, and• from direct involvement with college facilities and programs. Ideas to support this initiative include community use of college facilities and strengthening our relationships with business and industry leaders, donors, community agencies and groups, and local high schools.
	Identify TC3 as “college of choice” for local high school students. We continue to increase the number of local students who enroll in our courses and programs through CollegeNow and as regularly enrolled students. Suggestions to strengthen our relationships with the local high schools and their students include development of articulation agreements and enhanced marketing.
	Strengthen alumni relationships. Our Alumni Association works to continue alumni involvement in the college. What can other departments do to strengthen those relationships? Suggestions include involving local alumni in the classroom, in co-curricular activities, and on advisory boards.