



## Institutional Planning and Assessment Strategic Initiatives

February 2007

Amended February 2008

Amended February 2009

Goal	Initiatives
<b>Resources</b> To strengthen organizational capacity and systems that generate and allocate resources necessary for student success	<b>Assess all processes for efficiencies.</b> Assessment of our day-to-day processes is needed to preserve our core in the face of proportional resource reductions. We to look at “why we are doing what we are doing” and “why we are doing it the way we are doing it” to find ways to reduce or reallocate resources and/or develop effective partnerships and collaborations.
	<b>Grow enrollment.</b> Modest annual enrollment growth is necessary to fund our initiatives and services. Growth will come from retention of current students as well as attracting new students and will result from some combination of increases in the following groups: <ul style="list-style-type: none"><li>• full-time students</li><li>• part-time students</li><li>• online students</li><li>• Concurrent enrollment students</li><li>• global initiatives</li><li>• other income-generating programs</li></ul>
	<b>Strengthen fundraising.</b> Fundraising activities, including the annual campaign, planned giving, and grant initiatives, supplement our core budget.
	<b>Develop a culture of data-informed decision making.</b> Development and utilization of accessible data analysis tools, including Salient, will strengthen efforts to engage in data-informed decision making for planning, program development, and budget allocation.